

Verbal Excellence

Leading - Persuading - Defusing

October 7, 2016 - 8:00 am to 4:00 pm
at the Bonneville County Sheriff's Training Facility
577 D Street, Idaho Falls, ID
Course made possible by Bonneville Co Sheriff's Office

*** Communication Skills for Difficult or Violent People and Difficult Situations ***
*** Build Rapport * Increase Success * Improve Safety in Any Circumstance ***

Cost: Only \$99

when you register via website: www.code4.org
register via phone 800-622-9391 & cost is \$109
Cost includes attendance certificate & handout
Group discounts (10 or more)
Idaho POST rosters will be available

Specific Course Topics Include:

- Verbal Persuasion and Leadership of People
- 5 Core Tactics to Avoid Conflict
- De-escalation and Defusing in 1 Minute or Less
- The Tools to Build Cooperation
- Building Rapport for Efficiency/Discovering Truth
- Avoiding Toxic Talk
- Responding to Threats & Overcoming Adversaries
- Words that Persuade People
- Increasing Influence with Body Language
- Deflect vs. Argue & Developing Plans for Conflict

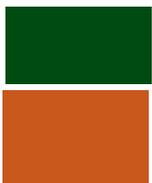


Course Intended For:

- Anyone Dealing with Difficult People
- Government Staff
- Investigators (Public & Private)
- Transportation & Campus Safety
- Inspectors, Auditors & Examiners
- Code, Liquor & Gaming Staff
- Loss Prevention Personnel
- Legal & Court Professionals
- All Law Enforcement
- Front Desk Personnel
- Corrections/Probation
- Fire & EMS
- Airport Staff
- Licensing Investigators
- Security Professionals
- CSO's, Cadets, Reserves

Instructor:

Captain Joe Puckett spent 21 years in law enforcement, dealing with difficult, dangerous and violent people with various challenges to an efficient communication process. Joe Puckett developed an extreme interest in human behavior and effective communication to dealing with these difficulties, that was not regularly taught in our curriculum. Mr. Puckett seeks to share his experiences, insights and knowledge to help you be efficient, safer, more professional and less stressed in our dealings with difficult people. He receives high ratings on his instruction and has taught thousands of public safety and government staff since 1991.



Code 4 Public Safety Education Association, Inc. (a non-profit 501(c)(3) Assoc.)
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See our website and on-line training at www.code4.org