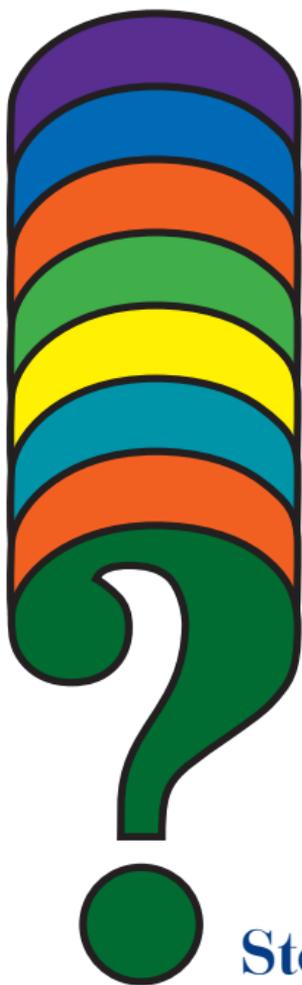


# Idaho's Premier Leadership Event



**What Do  
They See  
When  
They See  
You  
Coming?**

**Stephen M. Gower, CSP**

*Live Like A Leader 24/7*  
*Chief LeRoy Forsman, MA*

**Boise State University**

Student Union • Jordan Ballroom

April 4, 2013

8:00 - 11:30 AM • 1:00 - 4:30 PM

**Ticket Order Line — 1-706-297-7678**

**Fax — 1-706-886-8400**

**Price - \$225.00**

*Order three or more tickets before October 30, 2012  
and save \$50.00 per ticket.*

*Each ticket holder will receive three books.*

**Stephen M. Gower, CSP** is recognized across the globe as "The Perception Professional" and is respected universally as the premier speaker on the relationship between leadership and perception. He is the best-selling author of 21 books and has given more than 5,000 presentations. Stephen was keynote speaker for the International Sales and Marketing Executive Conference, has presented for SHRM for seven years, and has spoken for the IACP for nine years in a row.

*For more information visit: [www.stephengower.com](http://www.stephengower.com)*

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### **What Others Are Saying about Stephen Gower:**

*"Your leadership training seminar is by far the best that I have ever attended. All too often, speakers will present death by power point presentations, run of the mill leadership techniques or the information isn't relevant at all to leadership. However, your unique style of presentation made the educational process most enjoyable and profitable."*

*Sgt. A.D. Sparks, Special Operations Division  
Suffolk Police Department*

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*"It has been almost a year since I had you speak . . . from the first week forward, I have seen indications that your presentation on 'What Do They See When They See You Coming?' had a profound and lasting effect . . . The impact has been powerful and pervasive . . . Stephen, it was a great experience and the transfer of knowledge was much more complete than I thought possible."*

*Grady W. Brown, Senior Vice President, Mattel*

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*"Thank you for your presentation given at the 2011 IACP. One of our Lieutenants and I were extremely impressed with your presentation and your message. We discussed your presentation over the duration of the rest of the conference and have continued to do so upon our return to Idaho."*

*Tracy Basterrechea, Deputy Chief of Police  
Meridian, ID Police Department*

### **What Stephen Says About LeRoy...**

*"The rest of the country will soon learn what Idaho has known for years: LeRoy Forsman is a remarkable person and a stellar speaker. Having taught thousands of students over many decades, LeRoy's reputation is profound. The sun never sets on the sphere of his influence. It will be my privilege to share the platform with LeRoy across the country. LeRoy's book 'Live Like A Leader 24/7' is destined to be required reading for leaders worldwide."*

*Call Stephen with your questions. (706) 244-1906*